















Long-term investments.

It's a sad irony that, when it comes to long-term care, there's so much short-term thinking by employers and the government.

Corporate long-term care providers are making record profits on the backs of their staff and residents. Wages for long-term care nurses are significantly lower than what hospitals are paying for comparable work, and minimal staffing levels are creating unsafe conditions for residents and the people who care for them. No wonder it's become so difficult to retain experienced nurses in this sector. What happened in private long-term care homes during the pandemic should have been a wake-up call for change. Instead, it's still profit over care.

It's time for urgency. Ontario's population is aging in numbers we've never seen, with huge implications for our health-care system. If investments aren't made in long-term care - and especially in the people who provide the care - we'll feel the disruption in our hospitals, our communities, and our homes. We already are.

Nurses talk truth.



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